



**THE 2nd SOUTHEAST ASIA ACADEMIC FORUM ON
SUSTAINABLE DEVELOPMENT (SEA-AFSID) 2018
POSTGRADUATE PROGRAM FACULTY OF ISLAMIC STUDIES
UNIVERSITAS ISLAM INDONESIA**

Secretariat: Jl. Demangan Baru No. 24, 2nd Floor, Yogyakarta, 55281, Indonesia. Telp. /Fax. (0274) 523637
Website : www.sea-afsid.uui.ac.id : Email : sea-afsid@uui.ac.id



OPENING CEREMONY

Tuesday, 4 December 2018

7.30 - 8.00	Registration
8.00 – 8.45	Opening
8.45 - 10.15	Keynote Speeches 1. Prof. Jasser Auda (teleconference) 2. Prof. Azyumardi Azra, MA.,CBE
10.15 - 10.30	(Morning) coffee break
10.30 - 12.00	Plenary Session (1) Speakers: Prof. Dr. Olaf H. Schumann, and Prof. Madya Salasiah Hanin Hamjah Moderator: Supriyanto Abdi, S.Ag., M.CAA.
12.00 - 13.00	Lunch break
13.00 - 14.10	Special Session Speakers: Ismail Suwardi Wekke, Ph.D, Prof. Faisal Ismail, Dr. Aly Abdel Moniem Lc, Msi. Moderator: Drs. Asmuni Mth, M.A.
	Parallel 1
14.10 - 15.20	Parallel 2
15.20 - 15.35	(Afternoon) coffee break
15.35 - 16.45	Parallel 3
16.45 - 17.55	Parallel 4
19.00 - 21.00	Executive meeting and dinner (for invited guests only)



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Wednesday, 5 December 2018

7.30 – 8.00	Re-registration
8.00 – 9.10	Parallel 5
9.10 – 10.20	Parallel 6
10.30 – 11.45	Plenary Session (2) Speakers: Prof. Dr. Hamidullah Marazi, Prof. Madya Mohd. Roslan Mohd Nor., Prof. Jawahir Thontowi Moderator: Dr. Drs. Yusdani, M.Ag.
11.45 - 12.00	Closing
12.00 - 13.00	Lunch break
13.00 -	City Tour



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Parallel Sessions - Tuesday, 4 December 2018

SESSION 1				
Room/Sub-theme	13.00 - 13.15	13.15 - 13.30	13.30 - 13.45	13.45 - 14.00
Room 1: Social Media	<p>Yunila Laras Ismawani, La Mani, Muhamad Aras</p> <p>Social Media in the Constituent Interaction and Mobility (Case Study in the 2017 Jakarta-Indonesia Governor General Election Campaign)</p>	<p>Natasha, Zunvindri, Edi Abdurachman</p> <p>The Effects of Social Media, Email Marketing, Website, Mobile Applications Toward Purchase Intention – Consumer Decisions</p>	<p>Dinda Agustina Putri, La Mani, Handayani Dwi Putri</p> <p>The Existence of Relationship Management to the Customer Loyalty: A case study of Rejeki Smartfren Care Program through Social Media Twitter</p>	<p>Nadira Kinanti Sadmoko, Erica Septiana Anggelia, La Mani</p> <p>Women Construction towards Cervical Cancer in Social Media (Case Study: Prevents Cervical Cancer Indonesian Coalition Instagram)</p>
Room 2: Environment and Sustainable Development	<p>Agung Gita Subakti, Tiurida Lily Anita</p> <p>Eco Friendly Attitude and Eco Friendly Intention Towards the Word Of Mouth In Hotel Borobudur Jakarta</p>	<p>Tri Wiyana, (Asep Syaiful Bahri), Arif Zulkarnain, (Roberto Tomahuw)</p> <p>Basic of Creative Tourism: Batik as Creative Industry</p>	<p>Arief Zulkarnain, Trias Septyoari Putranto, Maryani, Leonandri Dino</p> <p>Factors affecting purchasing decisions: Horison Hotel West Java Area</p>	Z. Hidayat
Room 3: History, Political Economy and Culture	<p>Yuanita Wahyu Pratiwi Salatiga 1870s–1930s:</p> <p>Institutionalization of Inequality in the Age of Free Competition</p>	<p>Muhammad Ismail Hanif, Kasijanto Sastrodinomo</p> <p>The Resistance Towards the Kedung Ombo Dam Construction of 1985-1991</p>	<p>Khrisna Ariyanto Manuhutu, Lidia Mayangsari, Utomo Sarjono Putro</p> <p>Proposing the Improvement of the Landscape Theory of Group Formation: New Replacement Factors</p>	<p>Susia Kartika Imanuella, M. Yoesoef</p> <p>Ceremony, Tongkonan and The Memories of Toraja People (Consecration Ceremony for Traditional House in Toraja, South Sulawesi)</p>
Room 4	SPECIAL SESSION			



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SESSION 2				
Room/Sub-theme	14.10 - 14.25	14.25 - 14.40	14.40 - 14.55	14.55 - 15.10
Room 1: Islamic Philanthropy	Hidayatus Sholihah, A. Zaenurrosyid Islamic Philanthropy Development Model Based on Management of Wakaf Treasure Improvement on The Mosques of The Northern Seaboard Of Java (Jawa Pesisiran)	Dadan Muttaqien, Muhammad Najib Asyrof, M. Roem Syibly Measuring the Mosque-Based Disaster Philanthropy	Sandy Rizki Febraidi, Yayat R. Hidayat, Intan Manggala Wijayanti, Arif Rizal Anshori Application of Data Envelopment Analysis (DEA) Methods in Measuring Effectiveness of Jabar Mandiri Program in Baznas West Java Province	Mohamad Heykal, Astri Furqani Banon Amelda, Lidiawati Financial Performance Competency Analysis of Sharia Micro Financial Institution and Relationship with Small Medium Enterprise Development in Sumenep, Madura
Room 2: Environment and Sustainable Development	Intan Muthoharoh, Dr. Syamsuri The Role of "Waste Recycle by Banking System" In Economic Empowerment of Indonesia (Case Study of Matahari Waste Recycle by Banking System)	Elania Aflahah, Rini Hidayati, Rahmat Hidayat, Arnida Lailatul Latifah Anthropogenic Influence on Precipitation and Temperature over Kalimantan	Sarfilianty Anggiani, Tri Wijaya Linking Organizational Justice to Turnover Intention: Organization-Employee Relationship Quality Mediator	Khairiyani How is Good Corporate Governance (GCG) in Sustainability of Firm?
Room 3: Marriage, Family Well-Being and Gender Relations	Novi Andayani Praptiningsih, Heny Hayat, Silvira Yolanda Implementation of Communication the Divorced Women on Remarriage in Indonesia	Malida Fatimah, Junanah Problems of Single Mothers in Parenting	Refky Fielnanda A Child Education Investment in Financial Planning of a Family	Qurrotul Ainiyah Khulu', Proof of Women Gender Equality Rights in Islam
Room 4: Islamic Thought	Sarjuni, Agus Irfan The Political Ethics of Khalil Bishri in al-Durr al-Rambani	Kusuma Dewi Nuraini The Problem of Secularism	Choeroni, Hidayatus Sholihah Ibn Thufail Thought in Hayy Ibn Yaqzhan: A Psychological Reflection of Soul Development	Addi Arrahman Is Democracy necessary for Sustainable Sharia Economic Development?



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SESSION 3				
Room/Sub-theme	15.35 - 15.50	15.50 - 16.05	16.05 - 16.20	16.20 - 16.35
Room 1: Teaching, Learning and Training	<p>Lukman, Badrun Kartowagiran AF Djunaidi</p> <p>Effectiveness of Dessimination Rahmatan lil 'Alamin Values using Problem Based Learning Methods on Ya Badi' Dhikr and Ta'lim Assembly Kalitirto, Berbah, Sleman, Yogyakarta</p>	<p>Imam Mudjiono</p> <p>The Urgency of Edutainment in Islamic Education Learning</p>	<p>Syaripah Mita Huramah, Muhammad Aras</p> <p>The Implementation of Design Thinking Models on Training Providers in Indonesia</p>	<p>Mir'atun Nur Arifah, Mochammad Agus Munir, Burhan Nudin</p> <p>Educational Design for Alpha Generation in the Industrial Age 4.0</p>
Room 2: Public Relations and Branding Strategies	<p>Aghitsna Putri Subhiat, Muhamad Aras, Siswantini</p> <p>Public Relations of Tangerang city Government to Realize the City Branding through Tangerang Live Program</p>	<p>William, La Mani, Syahdimar Anggita</p> <p>Public Relations Activity to Shape Brand Awareness of Lounge and Bar in Jakarta</p>	<p>Tri Puspito Sari, Muhamad Aras</p> <p>Marketing Public Relations Program (MPR) for Creating the Brand Image of PELNI Jakarta Hospital</p>	<p>Wenny Carnika, La Mani, Virienia Puspita</p> <p>The Socialization Mechanism of Teach for Indonesia (TFI) as An Effort to Establish the Brand Awareness Organization</p>
Room 3: Media Convergence	<p>Zunvindri, Natasha, Edi Abdurachman</p> <p>Effect of Food Review in Zomato Applications as eWOM on Customer Purchase Intention</p>	<p>Eka Wulan Sari, Johana Brigitha Mone Muhammad Aras Rahmat Edi Irawan</p> <p>Challenges of Sustainability in Radio Broadcasting Towards a Media Convergence Era by Marketing Public Relations Activities to Create Awareness of Prambors Radio in Indonesia</p>	<p>Iman Indrati, May Rizdiana Santi, Rahmat Edi Irawan</p> <p>Media Group Strategy to Change the Mindset of Multitasking Ability in the Era of Media Convergence (Case Study: Medcom.Id, Metro TV, Media Indonesia)</p>	<p>Elvia Devina, Rahmat Edi Irawan</p> <p>Analysis of Click Bait Phenomena in Indonesia Online News Media: Tribunnews.Com with News Value</p>
Room 4: Marketing and Communication	<p>Riska Fiati, Iman Indrati, La Mani, Muhamad Aras</p> <p>E-Commerce Communication: A Descriptive Study on Integrated Marketing Communication in Tokopedia, Indonesia</p>	<p>Ivan Riza Belgrade, Virienia Puspita</p> <p>Marketing Communication Strategy and Brand Sustainability of Toyota Astra Motor Indonesia</p>	<p>Erica Septiana Anggelia, Nadira Kinanti Sadmoko, La Mani</p> <p>LEPMIDA Verbal Communication Strategy in Establishing Cooperation with the Local Government</p>	<p>Dwi Putri Handayani, Ulani Yunus, Dinda Agustina Putri</p> <p>The Implementation of Integrated Marketing Communication Tools for Forming Brand Awareness of The Use of Telkomsel Tcash Sticker in Jabotabek Jabar Area</p>



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SESSION 4				
Room/Sub-theme	16.45 - 17.00	17.00 - 17.15	17.15 - 17.30	17.30 - 17.45
Room 1: Character Education and Peace Building	<p style="text-align: center;">Syaifulloh Yusuf, Kurniawan Dwi Saputra</p> <p style="text-align: center;">Ihsan-Based Character Education</p>	<p style="text-align: center;">Khoirul Anwar, Muhammad Muhtar Arifin, Sholeh</p> <p style="text-align: center;">The Model of Developing School Culture Based on Strengthening Religious Character</p>	<p style="text-align: center;">Rully Khairul Anwar, Elnovani Lusiana M. Taufiq Rahman</p> <p style="text-align: center;">Understanding the Development of Children's Education Caused by Perception of Parents</p>	<p style="text-align: center;">Asmuni Mth, Yusdani, Addiarrahman</p> <p style="text-align: center;">Peace Building for Sustainable Social Livelihood; a Quranic Perspective</p>
Room 2: Islamic Legal Thought	<p style="text-align: center;">Muchamad Coirun Nizar, Anies T Kuncoro</p> <p style="text-align: center;">The Epistemology of Fiqh-Science and Its Implementation in Contemporary Fiqh in Indonesia</p>	<p style="text-align: center;">Panji Adam, Maman Surahman, Akhmad Yusup, Ira Siti Rohmah Maulida</p> <p style="text-align: center;">The Concept of Ta'zîr and Ta'wîdh and Its Implementation in The National Sharia Board Fatwa-Indonesian Ulema Council (DSN-MUI)</p>	<p style="text-align: center;">Fuat Hasanudin, Zainuddin, Krismono, Asmuni</p> <p style="text-align: center;">Understanding Ikhtilâf al-Fuqahâ and Its Impact to Tolerance among Muslims in Indonesia</p>	<p style="text-align: center;">Anisah Budiwati, A. Izzuddin, S. Zubaidah</p> <p style="text-align: center;">Implementation of Unity of Science on ilm falak's [Islamic Astronomy] Curricula</p>
Room 3: Information and Communication Technology	<p style="text-align: center;">Yonathan Anggian Siahaan, Fergyanto E. Gunawan</p> <p style="text-align: center;">Measuring Level of Information and Communication Technology Literacy among University Students in Indonesia</p>	<p style="text-align: center;">Muna Yastuti Madrah, Suharko</p> <p style="text-align: center;">The Effect of ICT in Higher Education Democratization for Migrant Workers</p>	<p style="text-align: center;">Novita Indah Mulyaningrum, Rachel Dyah Wiastuti, Nurul Sukma Lestari</p> <p style="text-align: center;">The Implementation of Accessible Information in Jakarta's Modern Market</p>	<p style="text-align: center;">Aprilia, Valentin Ratna F, Muhammad Aras, Fergyanto E.G</p> <p style="text-align: center;">Branding Analysis Of Digital Marketing Communications Traveloka.Com In Indonesia</p>
Room 4: Human and Community Development	<p style="text-align: center;">Roseno Aji Affandi, Aditya Permana, Elisa Anastasia, Tirta Nugraha, Mursitama</p> <p style="text-align: center;">Integrating Business Strategy And Sustainability Development of the Society: A Case Of Aqua Company In Indonesia</p>	<p style="text-align: center;">Meina Woro Kustinah, Iman Indrati, Erny Tajib</p> <p style="text-align: center;">Effect of leadership style and organization on employee through job satisfaction (empirical study on five construction companies in Indonesia)</p>	<p style="text-align: center;">Sudirman, Osrita Hapsara</p> <p style="text-align: center;">Analysis of the Human Development Index in Jambi City</p>	<p style="text-align: center;">Zulfadrim, Yusuke Toyoda, Hidehiko Kanegae</p> <p style="text-align: center;">Analysis of Technology Impact on Culture in Indigenous Community: Case Study of Mentawai Islands, Indonesia</p>



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SESSION 5				
Room/Sub-theme	8.00 – 8.15	8.15 – 8.30	8.30 – 8.45	8.45 – 9.00
Room 1: Economy and Sustainable Development	Z. Hidayat Sustainable Development through Sharing Economy: Contributing Online Transportation to Urban Everyday Life	Nuttapa Thanosawan, S Limjirakan Synergistic Indicators for Sustainable Consumption and Production and Sustainable Tourism	Anton Priyo Nugroho, Ilhami I. Ghilma, Siti Achiria, Fajar F. Atmaja, Yuli Andriansyah The Impact of Halal Label and Social Support Towards Purchase Intention of Imported Instant Noodles	Tulasmi, Puji Lestari, Yuli Andriansyah, Martini Dwi P., Rakhmawati Study of The Level of Job Satisfaction and Achievement of Maqashid Sharia Employees Takaful Keluarga Yogyakarta
Room 2: Online Purchase and Industry	Valentin Ratna Fujianti, Aprilia Muhammad Aras Fergyanto E. Gunawan Factors Affecting Online Purchase Intention in Indonesia	Rofiqoh Product Domestic Regional Bruto (PDRB) and Share Big And Retail Commerce Sector, Car and Motorcycle Reparation Services In Jambi City	Johana Brigitha Mone, Eka Wulan Sari Muhamad Aras Branding Phenomenon of Local Coffee in Shifting the Existence of Foreign Coffee Brands in Jakarta	Maryani, Hendro Nindito, Henny Hendarti, Hasan Ghazali, Alvindo Analysis and Design for Online Reservation System in Barbershop and Salon Industry
Room 3: Community Empowerment	Vitria Ariani Women Empowerment in Village Tourism: Osing Village Banyuwangi	Salsabila Andara Siskania Alyani, Herlily Interrogating Sense of Place Through Tactical Urbanism of Women and Children in Kampung Kerapu, North Jakarta	Mahelan, Prabantarikso, Kurniawan Saefullah, Tri Utomo Wiganarto Sustainable Housing for Low Income Families in Indonesia: Mapping Stakeholder's Perspective	Jamaluddin Managing Health-Promoting School for Sustainability Development
Room 4: Dynamics of Local Politics, Law, and Economy	Diah Fatma Sjoraida, Rully Khairul Anwar, Gheyi Amatunnisa Village Community Opinion to Selection of Single Regional Candidates	Tukina, Agus Wasita Democracy, Local Election in Indonesian (Case Study Local Leaders Election in Depok)	Ahmad Nurozi, Dadan Muttaqien, Amir Mu'allim The Effectiveness of Crime Prevention with Corporal Punishment in Nanggroe Aceh Darussalam: An Analysis of Qanun No. 14 Year 2003 concerning Khalwat (Close Proximity)	Sucipto Forming Sustainability of Islamic Microfinance With Outreach and Sharia Complement in Jambi



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SESSION 6				
Room/Sub-theme	9.10 – 9.25	9.25 – 9.40	9.40 – 10.05	10.05 – 10.20
Room 1: Intersection of Religion and Economy	Rafidah Effects of Islamic Brand Personality, Service Quality, Customer Motives And Customer Satisfaction On Customer Loyalty In Syariah Banks Of Jambi City Under The Perspective of Tawhidi String Relation	R Siti Rukayah, Endang Sri Susilo, Agus Tri Setyo W, Dileanis Pringgenies The Alun-Alun Karimunjawa as Economic Space in the Coastal City as Alun-alun in the City Center in Java	Fajar Fandi Atmaja, Siti Mutaalimah, Anton P. Nugroho, Siti Achiria, Yuli Andriansyah The Impact of Price, Product Quality and Religiosity Toward Purchasing Intention of Halal Cosmetics	May Rizdiana Santi, Iman Indarti, Zinggara Hidayat, La Mani Effects of Exposure to Sun silk Hijab Ads Recharge Refresh & Anti Dandruff on Consumer Responses (Explanatory Study on Students of Al-Azhar High School Kebayoran Lama Jakarta)
Room 2: Shari'a-based Economy	Bedjo Santoso Analysis of Cryptocurrencies from Islamic View	M. Roem Syibly and Muhammad Roy Purwanto Morality and Justice in the Islamic Economy	Mohamad Andri Ibrahim, Popon Srisusilawati, Nanik Eprianti, Gusti Khairina Shofia Analysis Of Macro Economic and Jakarta Islamic Index (JII) That Influence Net Assets Value (NAV) Islamic Mixed Mutual Funds	Taufiq Agus Santoso, Rakhmawati, Tulasmi, Martini Dwi Pusparini, Yuli Andriansyah The Effect of Corporate Social Responsibility, Activities Ratio, and Capital Structure on Profitability of Companies Listed in JII 2012-2017
Room 3: Intersection of Education and Politics	Roy Kembar Habibi Strengthening political participation through education in schools	Nanang Nuryanta, Soemarta Aan Komariah Nur Aedi Urgency of Decision-Making Theory in Practical Leadership Process (Case Study of the Faculty of Islamic Studies, Islamic University of Indonesia Yogyakarta)	Prapassara Thanosawan, Ph.D Authoritarianism in Thai Higher Education: The threats against academic freedom and productivity	Awliya Rahmi High School Debate: Elevating Students Critical Thinking into Hoax Prevention
Room 4: Sociological and Religious studies	Subhan MA Rahman Comparative Study on Mediation in Various Countries	Siti Afifah Adawiyah, Junanah and Supriyanto Pasir The Influence of Rois as an Agent of Religious Rituals	Hasan Ghazali, Zinggara Hidayat, Henny Hendarti, Retno Dewanti The Communication Role of Agents of Change in Binus Bangun Desa in Pasirmulya Village, Bandung	Tamyiz Mukharrom, Imam Mustofa, Muhammad Roy Purwanto, Dzulkifli Hadi Imawan The Radicalization of Religion Understanding in Online Media and Its Effect On Student's Religion Attitudes in Lampung Province